

STANDING COMMITTEE ON INFORMATION, BROADCASTING & NATIONAL HERITAGE



"PROPOSALS TO STRENGTHEN MEDIA'S ROLE IN COMBATTING TERRORISM"



SPECIAL REPORT OF THE

STANDING COMMITTEE ON INFORMATION, BROADCASTING & NATIONAL HERITAGE



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NATIONAL ASSEMBLY SECRETARIAT

SPECIAL REPORT OF THE STANDING COMMITTEE ON INFORMATION, BROADCASTING & NATIONAL HERITAGE

I, Chairperson of the Standing Committee on Information, Broadcasting & National Heritage in pursuance of Rule 234 of the Rules of Procedure and Conduct of Business in the National Assembly, 2007, on behalf of the Standing Committee have the honor to present this special report of the Standing Committee on "Proposals to strengthen media's role in combating terrorism."

2. The Committee comprises the following members:-

01.	Ms. Marvi Memon	Chairperson
02.	Mr. Mian Muhammad Farooq	Member
03.	Mr. Waseem Akhtar Shaikh	Member
04.	Mr. Muhammad TallalChaudry	Member
05.	Mr. Tahir Iqbal Ch.	Member
06.	Ms. Parveen Masood Bhatti	Member
07.	Ms. Ghulam Bibi Bharwana	Member
08.	Ms. Zeb Jaffar	Member
09.	Ms. Arifa Khalid Parvez	Member
10.	Ms. Marriyum Aurangzeb	Member
11.	Ms. Leila Khan	Member
12.	Mr. Syed Amir Ali Shah Jamote	Member
13.	Mr. Imran Zafar Leghari	Member
14.	Ms. Belum Hasnain	Member
15.	Mr. Murad Saeed	Member
16.	Dr. Muhammad Azhar Khan Jadoon	Member
17.	Ms. Saman Sultana Jafri	Member
18.	Mr. Malik Muhammad Aamir Dogar	Member
19.	Ms. Naeema Kishwer Khan	Member
20.	Senator Pervaiz Rashid	Ex-officio Member
	Minister for Information, Broadcasting	
	and National Heritage	

3. The Standing Committee held two meetings on 24th & 30th December, 2014 respectively to urgently review media laws, ethical and professional issues with reference to terrorism. These meetings were held with Ministry of Information, Broadcasting & National Heritage, its attached Departments, PEMRA, Ministry of Information Technology & Telecommunication, Pakistan Telecommunication Authority (PTA) and representatives from Pakistan Broadcasters Association (PBA), Council of Pakistan Newspaper Editors (CPNE), and All Pakistan Newspaper Society (APNS) along with media experts.

4. Objective of the two urgent Committee meetings:

- **A.** Objective was to establish clearly that the country was functioning in a situation close to war-time not peace time; especially based on the resolve shown by Honourable Prime Minister of Islamic Republic of Pakistan, Government including armed forces, opposition, politicos and civil society, to fight terrorism in the wake of the Peshawar tragedy.
- B. Moreover, it was to emphasize that when media, Government and Parliament would be on one page in terms of the



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- counter terrorism narrative, agreement on implementing existing laws/ any new amendments and will to work together, and then only was it possible to defeat terrorism.
- **C.** The proceedings of the two meetings and the recommendations which evolved as a result mirror the political resolve especially in terms of what role can the media and all information routes play in helping the State and society to eradicate this menace.
- **D.** The idea was to generate useful debate on the same and help in contributing to the larger efforts of eradicating the menace. Idea was also to give policy guidelines from Parliament to the executive branch and contribute to the urgent legislative effort.
- **E.** For the purpose of this report the recommendations/ analysis, from the discussions / working papers submitted and research generated out of the two meetings will be divided in the following segments:
- **F.** The briefing given to the Committee on existing media laws by the Ministry with reference to terrorism and terrorists in Pakistan and international best practices.
- **G.** The evaluation of the issues in adherence to these laws by media and their enforcement challenges, implementation of these laws by Government and a discussion on the ways of improving these areas including the Committee's role in facilitating the state and the society in combating terrorism.
- **H.** An evaluation of any new type of media related amendments required in current close to war-time conditions for assisting Pakistan win the war against terrorists.
- I. An evaluation of the dangers of social media's lack of monitoring mechanism and a need for greater anti-terror controls over it.
- **J.** An evaluation of the counter narrative policy guidelines.
- **K.** An evaluation of the advice given by mental health professionals to Parliament, executive branch and media alike to win the war against terrorists.
- These Committee meetings were consultative as it invited media stakeholders from representative bodies like APNS, CPNE, PBA as well as numerous journalists and media representatives who were able to give their opinion to the ongoing debate other than the Government officials and Parliamentarians who provided valuable feedback. The Committee appreciated the feedback during the meeting but keenly looked forward to the response on the report by the same media stakeholders as agreed in the meeting.
- 6. Ministry's views and discussions with the committee on the various objectives:

6.1 EXISTING LEGAL STRUCTURE

6.1.1 The briefing and material submitted to the Committee by the Ministry on existing media laws with reference to terrorism and terrorists reminded the members of the many terrorism specific laws which already existed and simply required implementation. The laws reproduced below include Pakistan's law as well as international laws and international best practices.

6.1.2 THE CONSTITUTION:

Article 19 of the Constitution of Pakistan: Every citizen shall have the right to freedom of speech and expression, and there shall be freedom of the press, subject to any reasonable restrictions imposed by law in the interest of the glory of Islam or the integrity, security or defence of Pakistan or any part thereof, friendly relations with foreign States, public order, decency or morality, or in relation to contempt of court, [commission of] or incitement to an offence.

6.1.3 FEDERAL GOVERNMENT POWERS

Section 5 of the PEMRA Ordinance, 2002 as amended by the PEMRA (Amendment) Act, 2007: Power of the Federal Government to issue directives.- "The Federal Government may, as and when it considers necessary, issue directives to the Authority on matters of policy, and such directives shall be binding on the Authority, and if a question arises whether any matter is a matter of policy or not, the decision of the Federal Government shall be final."



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6.1.4 LICENCEE COMMITMENTS

Section 20 of the PEMRA Ordinance, 2002 as amended by the PEMRA (Amendment) Act, 2007: "Terms and conditions of license: "A person who is issued a license under this Ordinance shall...

- (c) ensure that all programmes and advertisements do not contain or encourage violence, terrorism, racial, ethnic or religious discrimination, sectarianism, extremism, militancy, hatred, pornography, obscenity, vulgarity or other material offensive to commonly accepted standards of decency;...
- (e) broadcast if permissible under the terms of its license, programmes, in the public interest specified by the Federal Government or the Authority in the manner indicated by the Government or, as the case may be, the Authority, provided that the duration of such mandatory programmes do not exceed ten percent of the total duration of broadcast or operation by a station in twenty four hours except if, by its own violation a station chooses to broadcast such content for longer.

6.1.5 IN-HOUSE ARRANGEMENTS with regard to advertisements and monitoring

(f) comply with the codes of programmes and advertisements approved by the Authority and appoint an in-house monitoring Committee, under intimation to the Authority to ensure compliance of the Code;"

6.1.6 CONTENT COMMITMENT

The PEMRA Authority Rules 2009 Schedule A (1): No program shall be aired which

- (a) passes derogatory remarks about any religion or sect or community or uses visuals or words contemptuous of religious sects and ethnic groups or promotes communal and sectarian attitudes or disharmony:
- (e) is likely to encourage and incite violence or contains anything against maintenance of law and order or which promotes anti-national or anti-state attitudes;
- (n) anything which tends to glorify crime or criminals.

6.1.7 AGREED UPON REDRESSAL, PENALTY REGIME

Section 27 of the PEMRA Ordinance, 2002 as amended by the PEMRA (Amendment) Act, 2007: "Prohibition of broadcast media or distribution service operation: The Authority shall by order in writing, giving reasons therefore, prohibit any broadcast media or distribution service operator from –

(a) broadcasting or re-broadcasting or distributing any programme or advertisement if it is of the opinion that such particular programme or advertisement is against the ideology of Pakistan or is likely to create hatred among the people or is prejudicial to the maintenance of law and order or is likely to disturb public peace and tranquility or endangers national security or is pornographic, obscene or vulgar or is offensive to the commonly accepted standards of decency:..."

Section 30 of the PEMRA Ordinance, 2002 as amended by the PEMRA (Amendment) Act, 2007: "Power to vary conditions, suspend or revoke the licence: The Authority may revoke or suspend the licence of a broadcast media or distribution service by an order in writing on one or more of the following grounds, namely:

(c) the licensee has failed to comply with any condition of the licence;...

Section 33 of the PEMRA Ordinance, 2002 as amended by the PEMRA (Amendment) Act, 2007: Offences and Penalties: (1) Any broadcast media or distribution service operator or person who violates or abets the violation of any of the provisions of the Ordinance shall be guilty of an offence punishable with a fine which may extend to ten million rupees. (2) Where such broadcast media or distribution service operator or person repeats the violation or abetment, such person shall be guilty of an offence punishable with imprisonment for a term which may extend to three years, or with fine, or with both."



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6.1.8 PAKISTAN PENAL CODE PARAMETERS

Pakistan Penal Code Section 123 A: Condemnation of the creation of the State, and advocacy of abolition of its sovereignty:-1. Whoever, within or without Pakistan, with intent to influence, or knowing it to be likely that he will influence, any person or the whole or any section of the public, in a manner likely to be prejudicial to the safety [or ideology] of Pakistan or to endanger the sovereignty of Pakistan in respect of all or any of the territories lying within its borders, shall by words, spoken or written, or by signs or visible representation abuse Pakistan or, condemn the creation of Pakistan by virtue of the partition of India which was effected on the fifteenth day of August, 1947, or. Advocate the curtailment or abolition of the sovereignty of Pakistan in respect of all or any of the territories lying within its borders, whether by amalgamation with the territories of neighboring States or otherwise, shall be punished with rigorous imprisonment which may extend to ten years and shall also be liable to fine.

Pakistan Penal Code 1860 (Amended 1989) Section 124A: Sedition "Whoever by words, either spoken or written, or by signs, or by visible representation, or otherwise, brings or attempts to bring into hatred or contempt, or excites or attempts to excite disaffection towards, the Federal or Provincial Government established by law, shall be punished with imprisonment for life to which fine may be added, or with imprisonment which may extend to three years, to which fine may be added, or with fine."

6.1.9 CCP PARAMETERS

Code of Criminal Procedure, 1989 Section 99A: Power to declare certain publications forfeited and to issue search warrants for the same. A) Any newspaper, or book as defined in the West Pakistan Press and Publications Ordinance 1963 or any other law relating to press and publications for the time being in force or B) any document wherever printed, appears to contain any treasonable or seditious matter or any matter which is prejudicial to national integration or any matter which promotes or is intended to promote feelings of enmity or hatred between different classes of the citizens of Pakistan, the Provincial Government may, by notification declare every copy of the issue of the newspaper containing such matter to be forfeited to Government, and any Magistrate may by warrant authorize any police-officer not below the rank of sub-inspector to enter upon and search for the same in any premises where any copy of such issue or any such book or other document may be.

6.1.10 THE ATA REGIME

The Anti-terrorism Act Section 11W: Printing, publishing or disseminating any material to incite hatred or giving projection to any person convicted for a terrorist act or any proscribed organization or an organization placed under the observation or anyone concerned in terrorism (1) A person commits an offence if he prints, publishes or disseminates any material, whether by audio or video-cassettes or by written, photographic, electronic, digital wall chalking or any other method which incites religious, sectarian or ethnic hatred or gives projection to any person convicted for a terrorist act, or any person or organization concerned in terrorism or proscribed organization or an organization placed under observation: Provided that a factual news report, made in good faith, shall not be construed to mean "projection" for the purpose of this section.

6.1.11 Media Commission's recommendations on self regulation limits:

With regard to the concept of self-regulation alone being enough to reform media, the Commission's Report categorically stated that it is not feasible to let self-regulation alone determine the standards and norms of media content:

"The Commission is of the opinion that it is not feasible to let the content of media be regulated exclusively through content self-regulation even after taking note of international standards and best practices. There is an inescapable, irreducible responsibility and need for the State to provide a legislative framework of guiding principles and norms, with adequate checks and balances that do not curb freedom of expression.

Except for certain subjects of hypersensitivity and for subjects that, in any case, deserve circumspection, media in Pakistan already enjoy some of the highest levels of freedom, and of content self-regulation, in comparison to all other



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predominantly Muslim countries, and in comparison to most other countries in the regions of which Pakistan is simultaneously a part i.e. Central Asia, South Asia, West Asia, Gulf."

6.1.12 EXISTING NATIONAL ETHICAL CODES

- **A.** The Press Council of Pakistan Ordinance 2002, Section 8(1)(iv): Functions of the Council. To revise, update, enforce, and implement the Ethical Code of Practice for the newspapers, news agencies, editors, journalists and publishers as laid down in the Schedule I of this Ordinance.
- **B.** The Press Council of Pakistan Ordinance 2002, Schedule Ethical Code of Practice, Section 8: The press shall not lend itself to the projection of crime as heroic and the criminals as heroes.
 - **Section 13:** Sensationalism of violence and brutalities shall be avoided. All reporting shall be accurate, particularly when court proceedings are covered and an accused person must not be presented as guilty before judgment has been pronounced.
 - **Section 14:** In the case of sexual offences and heinous crime against children, juveniles and women, names and identifying photographs shall not be published.
- C. The Press Council of Pakistan Ordinance 2002 Section 19: Power of the Council to censure: 1- Where the Council has reason to believe that a newspaper or news agency has offended against any provision of the Ethical Code of Practice, the Council may, after giving the newspaper, or news agency, the publisher, editor or journalist concerned, an opportunity of being heard, hold an inquiry in the matter and, if it is satisfied that it is necessary so to do, it may, for reasons, to be recorded in writing, warn, admonish or censure the newspaper, the news agency, the publisher, editor or the journalist or disapprove their conduct.
- D. Press, Newspapers, News Agencies and Books Registration Ordinance 2002 updated Nov 4 2007, Section 5A Restriction on publication of certain material: No printer, publisher or editor shall print or publish in any book, periodical or paper any material which consists of: (a) photographs or pictures of suicide bombers, terrorists, (except as required by law and enforcing agencies for purposes of investigation), bodies of victims of terrorist activities, statements and pronouncements of militants and extremists elements and any other thing which may, in anyway, promote, aid, or abet terrorist activities or terrorism. (b) graphic or printed representation or projection of statements, comments, observations or pronouncement based on sectarianism, ethnicism or racialism.
- E. Press, Newspapers, News Agencies and Books Registration Ordinance 2002 updated Nov 4 2007, Section 35: Burden of individual responsibility. Notwithstanding anything contained in this Ordinance or any other law for the time being in force, only such person or persons by whose willful intention, mistake, negligence or ignorance any material is published which is an offence under this ordinance or any other law, shall be tried and punished.
- F. PEMRA (TV Broadcast State Operation) Regulators 2002 Part V Standards of Program Section 18: (n) while representing any incident of rape, the identity of the victim and victim's family shall not be disclosed unless the victim has himself/herself consented...
 - **Section 18 (o)**: not broadcast video footage of suicide bombers, terrorists, bodies of victims of terrorism, statements and pronouncements of militants and extremist elements and any other act which may in any way promote, aid or abet terrorist or terrorism.

6.1.13 GLOBAL GUIDELINES

Universal Declaration of Human rights Article 19: Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers.

- 6.1.14 EXISTING INTERNATIONAL BEST PRACTICES (which Pakistan needs to examine for its current national security needs)
 - A. BBC Editorial Guidelines (extracts from them have been produced as potential guidelines) "War, Terror & Emergencies

We need to be sensitive to the emotions and fears of our audience when reporting matters involving risk to and loss of



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life, as well as human suffering and distress. Some will have relatives or friends directly involved. We will need to handle painful stories with great care.

Editorial principles & coverage of conflict

- Our reports should normally make it clear where information has come from, particularly in the face of conflicting claims. We must label sources of information and material from third parties.
- The tone of our reporting is as important as the reliability of our reporting.
- We should respect human dignity without sanitizing the realities of war. There must be clear editorial justification for the use of very graphic pictures of war or atrocity.
- We will ensure, as far as is reasonably possible, that next of kin do not learn of a person's death or injury from our news bulletins, websites or programmes.
- At such times we should also monitor our output, particularly scheduled programmes, including films, drama, comedy and music, to identify anything which might be thought inappropriate in the light of hostilities.
- Our credibility is undermined by the careless use of words which carry emotional or value judgments.

The Terrorism Act 2000:

- We have a legal obligation under the Terrorism Act 2000 to disclose to the police, as soon as reasonably practicable, any information which we know or believe might be of material assistance in:
- preventing the commission of an act of terrorism anywhere in the world.
- securing the apprehension, prosecution or conviction of a person in the UK, for an offence involving the commission, preparation or instigation of an act of terrorism.
- It is a criminal offence not to disclose such information, punishable by up to 5 years in prison. Any situation where BBC staff may be in potential breach of the Terrorism Act must be referred to Controller Editorial Policy and Programme.

Legal Advice

- We should not reveal security details or other sensitive information not widely in the public domain which might assist an attack.
- We do not normally report incidents which turn out to be hoaxes unless they have had a serious and evident effect, such as a major and highly visible transport disruption.
- Any proposal to attend an event staged by proscribed organizations or groups with a known record for mounting acts
 of terror must be referred to a senior editorial figure or for Independents to the commissioning editor.
- Any proposal to broadcast material recorded at legitimate events when paramilitary or other groups stage an
 appearance must be referred to a senior editorial figure or for Independents to the commissioning editor, who may
 consult Controller.

Editorial Policy.

- In cases of hijacking, kidnapping, hostage taking and sieges we must be aware that anything we broadcast or publish may be seen or heard by the perpetrators, both in the UK and overseas.
- It is important that we report demands in context. We should also consider carefully the ethical issues raised by providing a platform to hijackers, kidnappers or hostage takers, especially if they make direct contact. We must remain in editorial control of the reporting of events and ensure that:
- we do not interview a perpetrator live on air.
- · we do not broadcast any video and/or audio provided by a perpetrator live on air.
- we broadcast recordings made by perpetrators, whether of staged events, violent acts or their victims, only after referral to a senior editorial figure.
- we install a delay when broadcasting live material of sensitive stories, for example a school siege or plane hijack. This
 is particularly important when the outcome is unpredictable and we may record distressing material that is unsuitable
 for broadcast without careful editing.
- When reporting stories relating to hijacking, kidnapping, hostage taking or sieges we must listen to advice from the



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police and other authorities about anything which, if reported, could exacerbate the situation. Occasionally they will ask us to withhold or even to include information. We will normally comply with a reasonable request, but we will not knowingly broadcast anything that is untrue. The police may even request a complete news black-out. The BBC procedure for dealing with such requests must be followed.

National & international emergencies

- In the early stages of covering national and international emergencies, including the reporting of disasters and major
 accidents, it is particularly important to source information. First estimates of casualty figures often turn out to be
 inaccurate. If different sources give different estimates we should either report the range or go for the source which
 carries the greatest authority and attribute the estimate accordingly.
- When people have been killed, injured or are missing it is important that, as far as is reasonably practicable, next of kin
 do not learn this news from any of our services. We recognize that when names are not given in our reports the news
 may cause needless concern among people with close relatives who might have been involved. But we believe this is
 not as bad as the distress caused when names are received for the first time, by way of radio, television or online.
- We need to narrow the area of concern as quickly as possible without identifying individual victims, for example in the case of an air crash, by including details such as airline, flight number, place of departure and destination, to avoid alarming even larger numbers of people.
- In a UK civil emergency, we aim to deliver essential information in the interests of public safety across all of our services. We work with emergency planners to identify the kind of major incidents requiring a special response. However, we must make the necessary editorial judgments to ensure accuracy and independence.

Demonstrations, disturbances & riots

Comprehensive coverage of demonstrations, disturbances and riots is an important part of our news reporting. It is important that:

- we assess the risk that by previewing likely prospects of disturbances we might encourage them.
- we withdraw immediately if we suspect we are inflaming the situation.
- we treat estimates of involvement with due skepticism and report wide disparities and name the sources of the figures.
- we offer a comprehensive and impartial view. When it is difficult for reporters located on one side of a confrontation to form a clear overall view, their material should be put into a wider context for broadcast.
- when reporting live, we must either install a delay, or cut away and record material for use in an edited report, if the level of violence or disorder becomes too graphic."

B. UK Terror Act 2006

- "(3) For the purposes of this section, the statements that are likely to be understood by members of the public as indirectly encouraging the commission or preparation of acts of terrorism or Convention offences include every statement which.—
- (a) glorifies the commission or preparation (whether in the past, in the future or generally) of such acts or offences; and
- (b) is a statement from which those members of the public could reasonably be expected to infer that what is being glorified is being glorified as conduct that should be emulated by them in existing circumstances."

C. UNESCO-COMMONWEALTH

War time reporting- UNESCO-Commonwealth Broadcasting Association document.

The following chapters from their document need to be studied and where relevant included in the Ethical codes for Pakistan: Disaster coverage, Violence, War Reporting, Disorder, kidnapping and hostages, Bomb warnings, Demonstrations.

6. 2 Ministry of Information and IT briefed the committee on SOCIAL MEDIA impact on terrorism: Their briefing and analysis is as follows:

THE NEW UPCOMING TOOL THAT IS GOING UNNOTICED AND IS BECOMING THE FAVOURITE OF TERRORISTS TO



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SPREAD THEIR MESSAGE AND TERROR SINCE MAINSTREAM MEDIA IS FAR BETTER REGULATED AND MATURE.

A. The current social media paradigm

Old Mainstream media is no longer mainstream. Social media is fast becoming mainstream because it carries mainstream media content, generates its own content, and has a decisive edge over mainstream media in terms of reach and speed. Social media has little transparency, identity clarity and controls. This new media causes durable information flows that define long-term public perceptions of right and wrong, good and bad. There are no rules for opinion, expression. There is no check on fake sites. Anyone can say anything (true or false) and get away with the impact on the populace or individuals. New media is more interactive and is feedback based: issues emerging on this platform will have more (seeming) authenticity. The debate that virals from the new media impacts the editorial judgment of traditional media. And yet it is minus all the checks and balances of responsible media. Thus a similar level of checks is required so that unfiltered terror enablers do not make their way in. Sheer numbers fayour new media against traditional media: An average Pakistani English newspaper publishes 100,000 plus copies. Even an ordinary twitter account has twice as many followers. Media strategies will have to shift from information-peddling or blocking to creation of consistent information flows or blocking social media-generated information flows using new-socialinternet media to create impact. We know about ISIS, TTP, and other promoters of violence effectively using new media for impact and fear. These are important case studies of today which we need to counter through correct legislation. Now you cannot "smoke them out". They can be everywhere. You cannot just block them in the mainstream media. There has to be a social media strategy. Focus of information flow has shifted, so should the focus of media strategy to deal with it. Using the example of ISIS there has to be a legislation to regulate social media by first ensuring that avenues of incitement to violence, abuse, and other dangerous material are brought under tight scrutiny. The approach should narrow the future lane that terrorists can use to recruit people and send their messages out. If we don't put the safeguards today, tomorrow we will have to deal with the problem in an aggravated form.

B. Research on social media impact

Mass media and the Internet in particular have emerged as enablers for terrorist planning, facilitation, and communication, and we need to continue to counter terrorists' ability to exploit them. Since terrorism, insurgencies and other dark networks will attempt to remain on or close to the technological cutting edge we need to tighten the monitoring. Researchers have established that most extremist websites seek to fulfill five basic goals: to disseminate propaganda, organize the membership, communicate information, fundraise, and recruit new members.

In this regard our cyber crime legislation needs to address the following concerns:

- · Verification of users necessary to find the real culprits behind fake Facebook accounts and Google IDs.
- For International companies like Facebook, Twitter, Google, Hotmail and others to cooperate with the Pakistani
 authorities for the verification of users involved in cyber crimes, country-to-country mutual legal agreements can be
 made in overcoming these challenges as the servers of most of these international services are based in other
 countries
- The law needs to propose punishment for offensive, fake content generation, slander, defamation on the internet. International Practices:
- Internet companies and operators should exercise self-regulation, and a universal code of conduct in the industry should be made at the earliest possible time.
- Australia's Counter-Terrorism Legislation Amendments will make it an offence to "advocate terrorism", including on social media, carrying a maximum penalty of 5 year's imprisonment.
- China's booming special economic zone of Shenzhen is leading the way in curbing online crimes and the spread of hazardous information with the use of cyber police. Pakistan can follow the model.
 Cyber police in China have been at work in three areas:



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- a) Firstly, the police folks patrol areas where crimes frequently occur to warn cyber criminals.
- b) Secondly, users can find, by clicking on icons of police folk, information on rules and regulations of cyber space management and typical online criminal cases. In a few months, the police icons have received an accumulated 100,000 clicks, provided more than 600 legal consultations and received more than 1,600 reports on online crimes, 235 of which have been proved effective.
- c) The virtual reality cops are also responsible for receiving online crime reports from users and providing legal consultations concerning cyber crimes.
- US example:

Launching Social Media Offensive: Counterterrorism messaging from the State: For the past 18 months, US officials have targeted through The Center for Strategic Counterterrorism Communication, dozens of social network accounts linked to Islamic radicals, posting comments, photos and videos and often engaging in tit-for-tat exchanges with those which challenge America seeing social media as an increasingly crucial battlefield.

C. Following are extracts of opinions found on media about social media monitoring:

- I. Social Media can be used to turn public opinion against popular insurgent movements as well. Social media can be used to alienate insurgent groups and other dark networks from the wider population, a key aspect of counterinsurgency theory.
- II. By sharing their stories, victims of terrorism can offer a resonant counter-narrative that highlights the destruction and devastation of terrorist attacks. Workshops train victims to interact with conventional and social media, create public relations campaigns that amplify their messages, and seek out platforms that help them disseminate their message most broadly to at-risk audiences.
- III. The Government needs to be wary of the fact that a system to conduct indiscriminate surveillance of social media on a mass scale will be met with heavy criticism of restricting freedom of expression. This & the argument of lack of monitoring generally attributed to the need to protect users' privacy should not be allowed to prevail when it comes to terrorist atrocities.
- **IV.** Pakistani Govt. can tighten its control over social media by acquiring new software that would facilitate extensive surveillance/monitoring of terrorists' communications.
- **V.** Pakistan's Interior Ministry can tender document inviting software companies to contribute to the development of an open source intelligence system.
- VI. Government can solicit private sector for ways to automate the process of identifying emerging threats and upheavals using the billions of posts people share every day. Government can take up opportunities for collecting data, identifying linkages, tracking activities, and recognizing patterns.
- VII. The system could monitor Facebook, Twitter, WhatsApp and Viber in real-time for usage that might "harm public security or incite terrorism." It could also screen content for "vocabulary which is contrary to law and public morality."
- **VIII.** Facebook and Twitter are repositories of voluntary information that may be collected and sorted to yield a search able database from which less apparent linkages and warnings may be derived.
- **IX.** Existing open-source tools in the hands of individuals with a modicum of Excel skills and situational awareness of an event can extract commonalities and patterns from Twitter posts.
- **X.** Crowd sourcing, the evaluation of voluntary public information from groups, and participatory sensing, directed information collection or an informant 2.0 of sorts, also are valuable forensic methods.
- **XI.** IT Experts' experience suggests that a more targeted approach to social media yields better results more quickly, with fewer false positives and less invasion of privacy. This more targeted approach is a variation on snowball sampling, a technique that has long proven useful in the study of deviant behavior in small populations.
- **XII.** By tracking social media posts and uploads, not only can authorities be alerted to significant events and uncover self-identified perpetrators, but they can also identify key members through the use of analytical methods such as social network analysis.



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- **XIII.** Using social media to track and ultimately disrupt dark networks will turn on the ability to scrape social media data in near real-time.
- **XIV.** The primary step is to launch an awareness campaign to make people aware of their rights and duties (to report cyber crime as a collective duty towards the society) and further making the application of the cyber laws more stringent to check crime.
- a) It is essential to educate and empower youth to safely and responsibly take control of their Internet experience.
- b) Disseminate general awareness of cyber crimes and user laws/rights by arranging symposia, seminars, lectures, classes, demonstrations, presentations, briefings to educate the society and gain their comfort level.
- c) Creating awareness of Cyber Laws. People need to be aware of the appropriate law enforcement investigative authorities at the local, state, federal, or international levels.
- d) Introducing Cyber Crimes awareness in schools and adding it to curriculum will create the required awareness amongst the youth.
- e) Disseminate information for consumers and businesses on computer security and safeguarding personal information.

6.3 Briefing on PSYCHO SOCIAL GUIDELINES FOR MEDIA

6.3.1 The Psycho social guidelines by the doctors

Doctors made a presentation with research material to the Committee. It is important to note that if the war has to be won we need to keep in mind their basic advice. Whilst it is easy to mock such advice by some critics especially because in the past their advice has not been part of the national discourse we must keep their advice in perspective. Some of the advice cannot be accomplished in entirety immediately but in terms of general guidelines the Committee appreciated their efforts. We have already made our populace suffer much damage by ignoring this angle and the Committee resolved that in the future they expected all stakeholders to be sensitive to this angle and if need be give up their past mind sets/ practice in view of them.

- **6.3.2** It is important to understand that their general guidelines are aimed at mainly two clear cut objectives:
 - · defeat terror objectives through psychologically creating an environment on media less amiable to terrorists.
 - save the populace from depression mental health issues and lack of belief in ability of state to win the war. Winning the war would only be possible when morale of the populace was kept high and morale of terrorists was kept low.
- 6.3.3 Media and political community were both told by the doctors that both these communities were creating the mental health issues with the current high levels of terrorism threat perceptions and treatment of the subject on media and on the streets and through Government lack of sensitivity at the time of policy roll outs. Moreover careful imaging of the enemy through scientific means was equally necessary.
- **6.3.4** Here are some of the doctors considered advices and research:
 - a) Although the media have an important position in warning, preparing, and protecting communities during disasters, media warnings and disaster preparation have also been implicated in stress responses.
 - **b)** Rumors must be anticipated, monitored and corrected with accurate information by media and Government alike. Any damage to public trust at the beginning of the crisis ensures that distrust will continue throughout the crisis.
 - c) It is crucial in any disaster to make an official person responsible to talk to the media on the Government's updated facts on the disaster, as the media will have an inevitable presence following any large-scale incident.
 - d) Role of media can be best utilized by broadcasting important information, such as expected psychological responses to the disaster and service providing organizations for these psychological traumas.
 - e) Media savvy psycho social analysts should emphasize (whilst communicating to public through media) that recovery



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will occur for the majority of those affected by post trauma disorders and reaction to trauma are natural responses. They must describe expectable symptoms, such as disturbed sleep pattern, lack of concentration, irritability, and feeling anxious. They must provide a framework for survivors to understand and anticipate likely reactions, which may help to decrease fear about emotional responses and also may help survivors identify relatives and people in their circle who may be in need of professional help.

- f) Terrorists need advertisement for their terrorist activities. Any media coverage and Government explanations must ensure that through the tone, quality and content they are not inadvertently furthering this goal.
- Media should support State courses of action when operations are under way and broadcast Government provided information when requested. This includes understanding of policy objectives, and a balanced presentation, e.g., why Governments may seek to mediate, yet not give in to terrorist demands.
- h) Media and Government both must avoid glamorizing terrorist and present them as criminals. A detailed session with both stakeholders is possible to show them case studies of what constitutes as glamorizing.
- i) Try to help in dispersing the strain of a situation, not contribute to it. Keeping the public reasonably calm should be an important policy objective of both stakeholders. Their own objectives might be to explain how big a threat there is and how they have tackled it; but this must be done keeping in mind the impact this has on mental health.
- j) Try to avoid showing crying mothers and emotional stories related to disaster victim and their families as this adds to the stress. Even though it is understandable that this does also create hatred for the terrorists and unifies the nation, the images need to be discussed at workshops and respectful treatment of families' needs to be managed at stakeholder level.
- k) Stakeholders need to restrict information on serious and sensitive rescue operations by defense forces so as not to aid the terrorists.
- I) Avoid airing and sharing techniques and technologies used by terrorists to avoid creating copycat terrorists.
- **m)** Limit information on hostages which could harm them: e.g., number, nationality, official positions, how wealthy they may be, or important relatives they have.
- **n)** Stakeholders to reserve airing of news that may cause extensive panic or intensify events which help the terrorist by thrilling emotions and putting unreasonable pressure on state and police and military.
- Always show good news first in the order of precedence in news bulletins and if possible at children's bed time also. This good news could be related to wins against terrorists so as to create hope in this war. Avoid repetition of bad news. It will demoralize the nation and advertise the terrorist wins.
- **p)** Gory graphic visuals need to be avoided. Enemy threats not to be highlighted in such a way that they create panic.
- **q)** Speaking against the country's security apparatus demoralizes the nation.
- r) Show good role models in the fight against terrorists and in other fields.
- s) Highlight success in sports etc.
- t) Show quality entertainment during these war days so as to have an alternative to the harsh realities of present day war-time for the minds of the populace.
- u) Show programs which inculcate Youth character building efforts and show a culture of discipline.
- v) No graphic visuals and names of rape victims to be shown.
- w) Avoid interviewing Children as the psychological damage is tremendous.
- x) Breaking news phenomena to be discouraged as it causes massive stress every time the screen flashes. A joint alternative to "breaking' the news be formed which is less stressful. International best practices be used where this phenomena is used most responsibly.
- y) Post disaster media can play a positive soothing healing role to the viewers. Can give information to affectees about services etc. Can instill hope by showing success stories of heroic deeds.
- **z)** Media needs to be trained on the common mind health issues especially post disaster so as to work better as a team.



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7. Recommendations of the Committee:

- Committee decided that instead of Government and media taking each other head on, they should take the
 terrorists head on and amicably settle their implementation mechanisms for existing laws. Failure in this regard
 would lead to protract legal arguments and battles, which we could not afford as that would give terrorists an
 edge.
- 2. The strict adherence was proposed by all Committee members on existing media laws, as well as a refresher course of the same for all media organization staff and politicians.
- 3. Committee proposed the need for an overall mindset change and capacity building at media houses for implementing laws crucial for ending terrorism.
- 4. Committee made it clear that if all existing laws were adhered to responsibly by all media organizations, Pakistan would be well on its way to eliminating the menace of terrorism.
- 5. Committee reiterated that media were partners in peace time and war time and that this war's success depended in their active participation. They appreciated the understanding on the same.
- 6. Committee re-iterated the need to shut off those channels functioning minus a license and to monitor those functioning with a license for adherence to existing law. A lack of cable operator monitoring due to capacity shortages was also noted by Committee for Ministry's action.
- 7. Committee recommended on the strict enforcement of existing <u>laws</u> especially:
 - a) Article 19 of the Constitution.
 - b) Section 5 of the Pemra Ordinance 2002 as amended by PEMRA Amendment Act 2007,
 - c) Section 20 c, e, f of the Pemra Ordinance 2002 as amended by PEMRA Amendment Act 2007,
 - d) The PEMRA Authority Rules 209 Schedule A 1- a, e, n
 - e) Section 27 (a) of the Pemra Ordinance 2002 as amended by PEMRA Amendment Act 2007
 - f) Section 30 (c) of the Pemra Ordinance 2002 as amended by PEMRA Amendment Act 2007
 - g) Section 33 of the Pemra Ordinance 2002 as amended by PEMRA Amendment Act 2007 (1) and (2)
 - h) Pakistan Penal Code Section 123A and 124A
 - i) Code of Criminal Procedure, 1989 Section 99A (a) (b)
 - j) The Anti-Terrorism Act Section 11W (1)
 - k) The Press Council of Pakistan Ordinance 2002 Section 8 (1) iv, 19
 - The Press Council of Pakistan Ordinance 2002 Schedule Ethical Code of Practice, Section 8, 13, and 14,
 - m) The Press Newspapers, News Agencies and books Registration Ordinance 2002 Section 5A, Section 35.
 - n) PEMRA (TV Broadcast State Operation) Regulators 2002 Part V Standards of Program Section 18 (n) (o)
- 8. Committee recommended that media stakeholders refer to the above existing laws for a better understanding of regulations pertaining to them for how to deal with Terrorists statements, their glamorization/glorification, threats issued by them. Members insisted that the above should not be given coverage by any segment of media, since existing law was clear on the same.
- 9. Committee recommended that media stakeholders take guidance from international best practices namely BBC Editorial Guidelines, UK Terrorism Act (especially for glorification definitions), and UNESCO-Commonwealth



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Broadcasting Association guidelines for building better Codes of Ethical Conduct. Where confusions exist on the term glorification either the UK version can be examined or the incitement model of US law. Committee recommended that the Consultative Body needs to finalize this soon.

- 10. Committee recommended that the Media Commission report recommendations on self regulation not being enough were appropriate.
- 11. Committee recommended that Individual Journalists both in Print and Electronic Media to be imposed with penalty first and foremost in case of violation.
- 12. Committee recommended implementation of existing laws through amicable settlement between Government and media stakeholders with Committee acting as bridge.
- 13. Committee recommended Implementation of Schedule A of PEMRA Rules 2009 Code of Conduct for Media Broadcasters or Cable TV operators. As detailed in Section 20 (f) of the PEMRA Ordinance, 2002. Members reminded media stakeholders that enforcing existing Code of Conduct was mandatory on them. Media Stakeholders insisted that they didn't agree with existing Government code of conduct. Government reminded stakeholders that they were bound as per existing law to comply failing which their license could be revoked. Committee reminded that since many years this code was the subject of controversy. They reminded the house of their sub-Committee which was formed on the same subject to assist resolve the controversy. They also reminded the stakeholders that to date even the PBA drafted code of conduct being championed by PBA itself which is a self regulatory draft was not implemented by its own members let alone the Government code which is legally binding linked to their license agreement.
- 14. Committee recommended that whilst stakeholders were legally bound to comply with the existing code of conduct, Government should have a detailed conclusive meeting with stakeholders within two weeks to implement the code as well as its procedures for enforcement in case the code was violated.
- 15. Committee recommended that as the law mandated editorial boards and delaying mechanisms, this code could best be enforced with such means. Government and Stakeholders assured the Committee that they would finalize the details which were pending. Moreover, in order to monitor the code Committee was informed by PEMRA that they needed more resources from Government to monitor code violations in real time monitoring. Committee recommended that the Government needs to support this mechanism at their end.
- 16. Committee also recommended that since this unresolved debate had been going on for a long time it was perhaps the opportune time judging the gravity of the situation that the Honorable Prime Minister of Islamic Republic of Pakistan could call the media stakeholders and under his leadership impress upon them the urgent need to settle this issue at priority as of yesterday so that terrorists could be dealt with.
- 17. Committee recommended strict enforcement and monitoring of Section 20 (e) of the PEMRA Ordinance, 2002 as amended by the PEMRA Amendment Act, 2007. Discussion ensued on the implementation of public service messaging minimum 10% requirement as per the law. Media stakeholders opined their confusion between what constituted Government adverts and what constituted public service message. When Government failed to convince them of the clear distinction the Committee recommended that the Government and media stakeholders clarify this distinction amongst them within 2 weeks. Committee directed the Ministry to set up a way of monitoring and reporting to the Committee on the compliance for all media organizations on this existing rule on a monthly basis. Committee emphasized that Public service messaging was a world-wide practice minus any confusions and was the urgent need of the day.
- 18. Committee recommended strict enforcement and monitoring of Section 20 (f) of the PEMRA Ordinance, 2002 as amended by the PEMRA Amendment Act, 2007: On the appointment of in house monitoring Committee media stakeholders agreed that they would inform Government of their notified editorial boards and facilitate the inspection of the channels' delay mechanism equipment. Committee expected that in case of editorial lapse, media shall take punitive action on professional and journalistic negligence.



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- 19. Committee proposed following Amendments in existing law which are required in the new political reality of Pakistan in 2015.
 - Insertion of following: The Press Council of Pakistan Ordinance, 2002, Schedule Ethical Code of Practice, Section 8: The press shall not lend itself to the projection of crime and terrorism as heroic and the criminals, and terrorists as heroes.
 - (Committee proposed an amendment and addition of the word terrorism and terrorists in the existing law.)
 - ii. Insertion of the following: The PEMRA Authority Rules 2009 Schedule A (1): No program shall be aired which:
 - (n) contains anything which tends to glorify crime or criminals or terrorists as prescribed by the Interior Ministry as being on their lists of proscribed organizations.
 - (Committee proposed the addition of the word terrorists. Debate ensued with media stakeholders where they insisted that they required clarity on the definition "glorification of terrorists". Government despite having legal cover for the definitions of terrorism, The Anti-Terrorism Act 1997 Sections 6 (1) and glorification failed to explain the terminology to the media stakeholders. Committee members gave the Government two weeks to clarify all such operational definitions amongst themselves through a meeting despite law being clear on them. Committee also asked the Government to provide a counter terrorism narrative to media and Committee so that the war against terrorism could be won swiftly together. Committee awaits discussion on the same. Committee made it clear that the international best practices especially in the UK Terror Act and BBC Guidelines were specific enough.)
 - iii. The Anti-Terrorism Act 1997 Section 11 A-B: (The Committee suggested that for ease of media being able to differentiate the First Schedule needed to have lists of 3 different types of terrorists: A- banned organizations B-leading to banned and C- clarity required between Government and media stakeholders on how to treat a particular group. As this was a joint effort between media and Government to curb terrorists. The Committee suggested the Government work actively in real time with media and vice versa so that these lists were updated and clarity on what could be shown on media would be clear through constant consultations. Committee further recommended that the First Schedule should keep under observation those terrorists who leave one banned organization and create a new organization; any such new organization to be immediately considered of same category and those terrorists to be considered banned as well. Committee members for ease of media asked Government to create through First Schedule a directory of such banned organizations and individuals to be published in public domain.)
- 20. Committee recommended that a Consultative Body between Government and all representative Media stakeholders including Editors and CEOs of TV/print organizations, psycho social experts, social media experts, meet more often during the so called war time period to discuss and amicably unanimously settle any operational matters, issues which required clarity on counter terrorism narrative or any of the codes implementation. The Consultative Body could be assisted by the Standing Committee on Information, Broadcasting & National Heritage in its terms of references and functioning. The operational procedures, ethical codes, case studies from current media practices on terror incidents, the impact on the mental well being of the public plus the impact on reduction of terrorism could be part of its mandate.
- 21. Committee members desired to see implementation tightened. One of the recommendations was that till POPO exists which is a validation of war time, the following rules shall exist: Emergency powers to PEMRA Chairman to make a Committee of Secretary Information/ Interior/ Chairman FBR, Chairman PTA, Executive member PEMRA, with a hotline to the media stakeholders. This new Committee to exercise the same penalties which exist in law but faster and without any delays. PEMRA instructions to channels to be recorded for better implementation. Members discussed the impression in media and political circles that PEMRA had no teeth to implement its already existing laws and for this it was important to establish not only this fast track Government Committee to check on violations but also to establish special broadcast tribunals for media. Committee suggested that



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before things reached the level where the Government would be forced to take punitive action leading to switching channels off the Consultative Body would resolve amicably with channel owners so as to avoid a war with media and ensure success in war against terrorists. A hotline was suggested for the smooth implementation of the above.

- 22. Committee recommended that live coverage of terrorism related incidents should be highly restricted. If inevitable there should be substantial delay in order to avoid any misuse of the footages by the miscreants and contents should be passed through strict editorial scrutiny. The SOPs need to be developed by the Consultative Body for Live coverage using past practices and research. The BBC code on the same could be used as guideline.
- 23. Committee recommended that whilst most terrorism related media rules have been adequately covered by existing legislation there are certain specific recommendations made by the Committee which are guidelines which can assist media in playing their national role in this fight against the terrorists. Whilst some media do adhere to these common sense rules the Committee felt it their national duty to recommend appending them to the Press Council Codes of Ethics and the PEMRA codes as amendments so as to ensure a tighter noose around the terrorists. They are as follows:
 - A- Plans and movement of law enforcement agencies should not be discussed at all.
 - B- Boundaries to be determined on terrorist sites for media coverage and a pooling mechanism to be considered by PBA.
 - C- For any visuals which are PG specific, sensitive and disturbing, they should not be shown pre 10pm.
 - D- Repetition of visuals to be restricted to twice only. Appropriate warning shall be given upfront for content which may be potentially disturbing or upsetting so as to enable viewers to make an informed choice. This will avoid trauma and damage of mental state of public and their opinion.
 - E- Footages of violence or images of terrorists, victimizing an individual ruthlessly and brutally should be avoided.
 - F- Identity of any victim of terrorism, kidnapping or victim's family should not be revealed without prior permission of the family.
 - G- Footages of bereaved families and people mourning over the loss and deaths of their loved ones should be highly restricted as it is disrespectful to their grief and is a sign of vindication for the terrorists.
 - H- It should be ensured that reporting of incidents of crime, accident, natural disaster or violence does not create hurdle in dispensation of the official duties of Law Enforcing Agencies (LEA), rescue agencies, movement of ambulances and provisioning of first aid by para-medical staff.
 - I- During any ongoing rescue or security operation, identity and number of victims shall not be revealed as being the actual number unless confirmation is given by LEAs and is warranted by the rescue or law enforcing agencies.
 - J- Media should not air head money or bounty other than announced by the competent court or Government agency of Pakistan.
 - K- Live calls from the public / viewers (on terror attacks) and beepers of the reporters on terror sites should be allowed through time delay machines in order to ensure that no unsolicited comment helping the terrorists is aired.
 - L- Any news / report / breaking news / tickers aired on the channel should be verified from the quarters concerned and source of information should be disclosed. In case of major catastrophe, report or facts should be aired with an opinion from law enforcing agency as well.
 - M- Media should avoid any incorrect or unverified news should be aired. In the event any factually incorrect programme, news or assertion is made by the licensee, correct factual position should be broadcasted as



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soon as it comes to the knowledge of the licensee along with an apology. Where there has been any error in reporting news or a programme represented to be fact contains factual inaccuracies that are reasonably material, the same shall be rectified by the media broadcaster as soon as reasonably practicable.

- N- Enactment of crime scene should be avoided as it adds to terrorism.
- 0- Crime scene trampling by anyone to be avoided so that no disrespect is shown to victims.
- P- Sensationalism of violence and brutalities should be avoided. Except for state military action.
- 24. Committee also recommended the following on Media security in current circumstances. Whilst airing news about terrorism media is at great risk. When they don't air that news they are also at risk. As such Committee recommended that Media owners should get insurance schemes for the lives and equipment of media teams tasked for covering any activity beyond their routine assignment. Government to assist in protection of media personnel and houses. These plans to be discussed in the Consultative Body. This responsibility needs to be jointly shared with media houses. By having media war time rules which puts the onus of what cannot be aired on Government it saves the media from the terrorists as now they can easily claim they cannot air as they are being strictly monitored by Government.
- 25. Committee recommended that Urgent Regulation of Social Media is required keeping the realities in mind. They hoped that the cyber crime legislation pending with Government since early 2014 could finally be introduced so that the damage entailed in the past could be curtailed going forward. They were hopeful that the PTA/ FIA regulated up to date cyber crime act would tighten the laws for abusive, terrorist encouraging content. The Committee also made it clears that to date no capacity planning existed at all Government institutions of the monitoring/ curtailing of the massive threat from social media related to terrorists activities and that this weakness needed urgent investment by the Government in relevant institutions. Impact of social media on the national discourse and the need to constrain the space for violent extremists in that space was discussed. The Committee endorsed the proposal that mechanisms to track social media for abuse by terrorist groups are the domain of NACTA, and social media must be monitored rigorously keeping above guidelines in mind.
- 26. Committee recommended the following on the counter-terrorism narrative
 - A. The Committee recommended after in depth discussion, the need for Government to provide media with its official policy document on the counter-terrorism narrative. The Consultative Body with media stakeholders would play an important role in discussing, disseminating the official version as well as adding value to it due to its own experience. Psycho social analysts would also need to be an important part of the formulation which was urgently required.
 - B. Committee told the Information Ministry that the media could not function in a vacuum of a lack of an official narrative.
 - C. Committee recommended that this narrative needed to be disseminated as information through the following mediums sensitively: mainstream print, electronic, social media, loudspeakers, books, pamphlets, above the line, below the line advertising etc. The message needs to be coordinated, consistent, clear and simple for easy re-call. The breakdown of the terrorist narrative is necessary. Their anti-Islamic values need to be projected. And a clear account of what Pakistaniyat is and what the State along with the populace stand for in terms of Quaid's Pakistan needs to be projected.
 - D. Committee recommended that an understanding of the different types of threats to Pakistan, the different types of wars, internal and external, on different borders, by different players, had to be built in and that all were equal priority.
 - E. Committee recommended that an understanding of the deep rooted impact on all populations keeping rural urban divide, different province specific levels of impact need to be built in the overall narrative. The experiences of the populace vary and the Narrative needs to be encompassing enough to manage this.



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- F. Committee recommended that the narrative needs to be a developing document not a static document since the impact of the new National Action Plan components need to be built into them. For example the media needs to be clearly given the policy guidelines for dealing with each component including the Military Courts amendments etc. The Consultative body needs to be included in this continuous process.
- 27. Committee recommendations on psycho social needs of the populace were as follows:
 - The module given by the doctors may be kept as general guidelines for media and politicians.
 - b) Media personnel should be trained in the psycho social impact of their coverage.
 - c) Some coverage of media should be used as case studies to explain the impacts being created on the populace; and alternative ways of communicating the facts be discussed in workshops with the media.
 - d) The Consultative Body should do in-house media training on this aspect for their staff through a media module prepared by the Prime Minister's Advisory Council on Psycho Social Post trauma efforts.
 - e) Another module for politicians on how to better explain the efforts of Government to eliminate terrorism be used as training for politicians.
 - f) A presentation of the work being done by the Prime Minister's Advisory Council be given to media and politicians alike so they understand how the three can team up together and contribute to better mental health of the populace whilst not de-sanitizing the threat elements.
 - g) Regular feedback mechanism between doctors and the Consultative Body and Government spokespersons should be arranged so that future damages can be curtailed through mutual negotiations on best practices.



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8. Conclusion:

The above report is a work in progress as this close to war situation progresses. The Committee reserves its rights to add to it through further Committee meetings. The Committee also expects Government and media stakeholders to implement its recommendations at the earliest since it considers this document as central to winning the war through media. The Committee would appreciate if any legislation / amendments made to media laws during this period would include the above recommendations. The Committee is open to suggestions through public forums and especially through the M/o Information, Broadcasting & National Heritage and the Consultative Body which it feels should be one of the main drivers of the above recommendations. The Committee shall be pleased to meet on a short notice to deliberate on any laws/amendments post the urgent Action Plan legislation also. The chairperson appreciated_the urgent interest shown by the Honorable Members of the Standing Committee on Information, and their valuable feedback in the meetings, their consensus based approach and finally their unanimity in the recommendations of this report.

(MARVI MEMON)
Chairperson

(MOHAMMAD RIAZ)

Secretary January 09, 2015, Islamabad



NATIONAL ASSEMBLY OF PAKISTAN STANDING COMMITTEE ON INFORMATION, BROADCASTING & NATIONAL HERITAGE

The report is published with the assistance of

